Recap of Recent Pathway Events

Our pathway symposium on April 27, 2017, illustrated the work that each pathway group has completed so far. Pamela Seki from Long Beach Unified School District, along with Nele Hempel-Lamer from California State University, Long Beach and Terri Long from Long Beach City College represented the Long Beach College Promise at the Innovation Leadership Network Meeting in April 2017 in San Francisco. Each recipient of the Governor’s Award for Innovation in Higher Education sent teams to the convening, where best cross-sector practices were shared. This group shared their experiences, and one of the activities of the symposium’s evening (prototyping) arose from the information discussed at the convening. Additionally, the new Associate Director for Educational Partnerships (overseeing the coordination of the Governor’s Innovation Award), Dr. Aimee Arreygue, was introduced during the symposium. Then, each pathway provided an update about what they have been working on since fall of 2016. These updates include events hosted by different pathways (Education, Liberal Arts – History, and Liberal Arts – Political Science), the development of focus groups (Health and Business), and continuing the work of articulating courses across the curriculum (Engineering and English). Finally, the concept of prototyping as a component of design thinking was introduced at the symposium. Participants at the symposium learned what prototyping is, and why we use that process. The goal of introducing and utilizing these prototyping techniques is ultimately to facilitate the development of a digital curriculum map. Participants learned how to begin creating a prototype, beginning with clear identification of the user and focusing on the user’s needs. After this introduction, each pathway was provided time and space to begin creating a prototype action plan, utilizing a grid to categorize feedback – they then used a Google form to upload these action plans. The Pathway Symposium was a successful convening of cross-institutional partners working towards a common goal of increasing student success across institutions.
Recap of Recent Pathway Events (Cont.)

The symposium was followed by the Pathways Celebration, held on May 18, 2017 on the campus of California State University, Long Beach (CSULB). Welcomed to the campus by President Jane Conoley and Provost Brian Jersky, the event highlighted the networks of support involved in successfully administering strong cross-institutional partnerships. The Long Beach College Promise 2017 Champions of the Year were announced: Dr. Babette Benken (Professor and Associate Dean for Graduate Studies, CSULB); Carol Ortega (Head Counselor, LBUSD); and Chancellor Eloy Ortiz Oakley (California Community Colleges). We salute the efforts of these excellent partners whose support of the Long Beach College Promise allows the partnership to grow (to read more about the Champions of the Year, see page 3).

Additionally, the Pathways Celebration offered insight to the time and efforts spent by many that have facilitated student success via the Governor’s Innovation Award. A student panel shared the benefits of programs and events sponsored by the Governor’s Innovation Award. These include the use of ALEKS Chemistry preparation, the experience of a History pathway transfer workshop (including student video testimony), and the creation of the Future Teachers Club Day. The attendees for the event had the opportunity to hear how their efforts directly affect student knowledge, understanding, and achievement across institutions. The event was a rousing success. We thank faculty, staff, administrators, and friends of the Long Beach College Promise for all their commitment and support this past year! We are excited to continue our partnership in 2017-2018.

LBCP Pathways Celebration

LBCP Steering Committee at The Pathways Celebration (l-r): Simon Kim, Robert Tagorda, Brian Jersky, Terri Long, Mark Taylor, Pamela Seki, Greg Peterson, Nele Hempel-Lamer

Provost Brian Jersky providing a Welcome speech at The Pathways Celebration

Lili Gallegos (left) & Pres. Jane Conoley (right) at The Pathways Celebration
Our Promise Champions of the Year

Dr. Babette Benken is a Professor of Mathematics Education in the Department of Mathematics and Statistics and Director of Graduate Studies for the College of Natural Sciences and Mathematics. She came to CSULB in 2006 and immediately began her involvement with our partnership. Some examples of this work include: helping to craft A-G policy recommendations to the Board of Education; facilitating workshops for high school teachers on preparing students for success on the EAP; developing and facilitating a math camp, and then later a Summer Bridge program at CSULB and LBCC for the district’s secondary Gear-Up students; designing and providing leadership for a program that helped laid off district teachers gain added licensure to teach secondary mathematics; supporting LBUSD in redesigning the Career Math curriculum; designing and facilitating multiple professional development programs for K-12 teachers in both mathematics and STEM; and, supporting the work and helping to organize annual symposia for The Promise, which includes providing leadership for our current work in creating pathways.

For Carol, removing barriers means preparing all students for success in their post-secondary education and training and preparing post-secondary institutions for our students; which means doing the work that brings the Promise to life. Some may know Carol as the coordinator-counselor who brings together counselors from our three institutions to enhance communication, collaboration and support for our students as they move through our institutions. Others may know Carol as the dual enrollment-counselor who collaborates with LBCC and CSULB to offer increasingly more high school students the opportunity to take college-level courses while in high school. Still others may know Carol as a co-member of one of many committees working to extend the reach of the College Promise. But equally important are the many students currently moving seamlessly through LBUSD, LBCC and CSULB who don’t know Carol, but, because of her, are experiencing success without barriers.

The California Community Colleges Board of Governors appointed Eloy Ortiz Oakley as chancellor for the California Community Colleges beginning December 19, 2016. Oakley is best known throughout California and the nation for implementing innovative programs and policies that help students succeed in college. Oakley strongly believes that California’s emerging economies demand a workforce with quality credentials and that the state’s 113 community colleges play a pivotal role in moving California forward. Under Oakley’s leadership, the Long Beach Community College District (LBCCD) has received numerous awards and recognitions for its efforts to improve student completion rates and for directly supporting a strong small business and entrepreneurship eco-system throughout the greater Southern California region. Oakley was appointed as the LBCCD in 2007. Since his appointment, he has fostered strong relationships with members of the community, state and national policy leaders, his Board of Trustees and the faculty and staff of the college. He has provided statewide and national leadership on the issue of improving the education outcomes of historically underrepresented students. For his efforts, the James Irvine Foundation recognized him with their 2014 Leadership Award. Also in 2014, Gov. Brown appointed Oakley to the University of California Board of Regents.
LBCC Welcomes New Superintendent-President

Dr. Reagan Romali assumed the position of Superintendent-President of the Long Beach Community College District in May of 2017. Prior, Dr. Romali served as the President of Harry S Truman College in Chicago, IL.

Prior to her tenure in Chicago, Dr. Romali served in various leadership capacities within community colleges in California including serving as Vice President of Business Services at Moreno Valley College, where she helped the college obtain accredited status as the 111th community college in California. She also served as an Associate Vice President and Vice President of Administrative Services at Los Angeles City College. Dr. Romali serves on the Board of Directors for Tenet Healthcare - Weiss Memorial Hospital and Uptown United, and formerly the Chicago Sinfonietta.

Dr. Romali holds a Ph.D. in Education from Walden University, an M.B.A. from the University of San Diego and a B.A. in English from Rutgers University. She also served as an adjunct instructor at Southwestern Community College and National University.

For additional information about Dr. Romali, go to: https://www.lbcc.edu/office-president

1-Year Anniversary as Provost of CSULB

Dr. Brian Jersky joined California State University, Long Beach as Provost and Senior Vice President for Academic Affairs in July 2016. He joined CSULB after serving four years as dean of Cal Poly Pomona’s College of Science. During his tenure, the College of Science saw increased enrollment, hired more tenure-track faculty, enhanced collaboration with the other colleges on campus and established greater educational and research opportunities for students and faculty.

Dr. Jersky previously served as dean of the School of Science at Saint Mary’s College of California, and spent 15 years at Sonoma State serving in a variety of capacities, including assistant professor of mathematics, chair of mathematics and director of academic planning and resources in the School of Science and Technology. He began his career at the University of the Witwatersrand in Johannesburg, South Africa, where he earned Bachelor of Science degrees in mathematical statistics/economics and mathematical statistics. He went on to earn an M.S. and Ph.D. in statistics from Cornell University.

As the chief academic officer of CSULB, Dr. Jersky provides academic leadership for the university and promotes excellence in all aspects of the university’s academic mission, including undergraduate and graduate education, research and creative activity, international education, service learning, community engagement, service to the profession, and faculty and academic staff development.

For additional information about Dr. Jersky, go to: About the Provost
Designing Thinking—Prototyping

The pathway teams are continuing their unique collaboration, using the Design Thinking approach, to develop ‘interactive pathway maps’ to guide students through the three institutions’ course sequences in support of the goals of the Governor’s Innovation Award.

Design Thinking provides a solution-based approach to solve complex problems by understanding the human needs involved, refining and reframing the problem in human-centric ways, brainstorming creative solutions, prototyping, or building a simple hands-on representation of a solution, and testing the solution. Our Innovation Pathway Teams have moved through the Empathy, Define, and Ideate phases of the process and are now prototyping potential pathway map designs. At our April convening, teams drew upon their collective creativity and innovation to translate their brainstorming, via poster paper, markers, pipe cleaners, and other materials, into hands-on mock-ups of interactive pathways. These low-cost, low-risk prototypes will be tested with potential users so that the Teams can gather feedback and re-engage in the Design Thinking process to further refine their maps.

For additional information on the Design Thinking process, go to: [http://mypd.blogspot.com/2014/08/designing-solutions-by-building-empathy.html](http://mypd.blogspot.com/2014/08/designing-solutions-by-building-empathy.html)
Pathway Group Highlights

The College of Business Administration Pathway is connecting key players, especially those who have a direct impact on student success at LBUSD, LBCC, and CSULB. We are making great progress with all of our Business Administration Degree options: Accountancy, Finance, Information Systems, International Business, Human Resource Management, Management, Marketing, and Operations Supply Chain Management. The collaborative effort has seen communication advancements in preparing students to transfer to CSULB from both our partner institutions LBCC and LBUSD; especially regarding the CSU Associate’s Degree for Transfers (LBCC) and encouraging students to better prepare by completing calculus which is a foundational concept course for many of the upper division Business Administration quantitative based courses.

Business Administration Pathway Efforts

Curriculum Alignment:

We are collaborating across the three institutions to review current course offerings and Standard Course Outlines (SCO’s) to streamline transfer by offering more direct articulation courses from LBCC to CSULB. Through this collaboration CSULB is working with LBUSD to help ensure that high school students are completing appropriate math and English courses, and Advanced Placement (AP) courses to be successful with the demanding quantitative and qualitative aspects of the Business Administration curriculum and potentially getting a jump start on their college careers by receiving college credit from passing AP exams.

Curriculum Mapping Specifically for GE / Major Preparation Courses—LBUSD / LBCC / CSULB

We are working closely to create a mapping guide for any student at one of the three institutions to help inform students how to streamline the courses needed for both major and GE through the use of double counting and AP courses. The current mapping model will show CSU GE requirements, IGETC, and major requirements in a guide format with the suggested courses to streamline for transfer. The LBUSD and LBCC students could then refer to the map to determine the AP courses through LBUSD or LBCC courses that would help to prepare and/or potentially provide credit for major and/or GE; some examples are Macro and Micro Economics, Calculus, and Statistics. This understanding can help students avoid taking unnecessary courses.

Awareness of Transfer Roadblocks

Early on with the Business Administration pathway group efforts, we discovered a few areas of concern for counselors and faculty at both LBCC and CSULB that potentially could impact a student’s successful transition from CSULB. However, through this collaboration we were also able to find ways to correct or modify curriculum, GE, and or provide more detailed transfer guidance to ensure LBUSD and LBCC students were better prepared for a successful transition leading to a timely graduation from CSULB.

Business Administration Pathway Group Members:

CSULB: Jennifer Osborne Ömer Benli Sam Min
LBCC: Myke McMullen Ann Marie Nunag
LBUSD: Anetta Leone Erin Davis-Foster
Future Plans
2017-2018 Meeting Dates

Pathway Group Workshops:

Date: Friday, October 20, 2017  
Location: CSULB  
Time: 1pm – 4pm

Date: Friday, December 1, 2017  
Location: LBUSD  
Time: 1pm – 4pm

Date: Friday, March 2, 2018  
Location: CSULB  
Time: 1pm – 4pm

Pathway Symposium:

Date: Thursday, April 26, 2018  
Location: LBCC  
Time: 4pm – 8pm

Joining a Pathway Group:

If you are interested in participating in one of the Pathway Groups, please contact Jennifer Miller at Jennifer.Miller@csulb.edu and the Long Beach College Promise Steering Committee will review your request.

Long Beach College Promise Steering Committee:

- Brian Jersky, CSULB
- Nele Hempel-Lamer, CSULB
- Simon Kim, CSULB
- Greg Peterson, LBCC
- Terri Long, LBCC
- Pamela Seki, LBUSD
- Robert Tagorda, LBUSD